



VIRTUAL EXHIBIT AND SPONSOR APPLICATION & CONTRACT
APNA 34TH ANNUAL CONFERENCE
SEPTEMBER 30 – OCTOBER 4, 2020

Conference Information

The APNA Annual Conference is the premiere event for psychiatric nursing. The conference features five days of continuing education specific to psychiatric nursing for registered nurses and advanced practice registered nurses. The APNA Annual Conference draws approximately 1,800 attendees who influence or deliver care to patients across the lifespan and in a variety of settings – including outpatient, community, inpatient hospital, and academic settings.

Virtual Exhibit and Sponsorship Information

Information & Fees

Promote your organization and engage with attendees by creating an attractive virtual experience. Enrich the attendee experience by incorporating promotional and informative videos and resources. Interact in real time with attendees by participating in a live chat. All company information and materials for virtual exhibit booths must be uploaded by **September 2, 2020**.

Exhibit Packages

- VIP Virtual Exhibit Package - \$15,000
- Premium Virtual Exhibit Package - \$10,000
- Enhanced Virtual Exhibit Package - \$4,000
- Standard Virtual Exhibit Package - \$2,000

Virtual Exhibit Add-ons

- Additional video or downloadable PDF - \$1,000
- Participation in Exhibitor Scavenger Hunt - \$1,000
- Zoom meeting room within booth to conduct face-to-face meetings with attendees - \$5,000

Sponsorship

- Conference Sponsorship - \$12,000

Exhibit Hours

Exhibits will be open and accessible to attendees during all conference hours in addition to the following unopposed times (schedule subject to change):

- Wednesday, September 30: 9:00am – 10:00am
- Thursday, October 1: 10:30am – 11:00am & 1:55pm – 2:55pm
- Friday, October 2: 10:30am – 11:00am & 1:55pm – 2:55pm
- Saturday, October 3: 10:30am – 11:00am
- Sunday, October 4: 10:30am – 11:10am

Company Information

Company Name _____
Primary Contact _____ Title _____
Street _____
City _____ State _____ Zip _____
Telephone _____ E-mail _____



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Payment Information

Payment Method Check Credit Card Payment Amount \$ _____
Name on Card _____ Credit Card Type _____
Card Number _____
Expiration Date (MM/YYYY) _____ Security Code _____
Billing Address (If different from above) _____
Signature _____ Date _____

No refunds will be issued for cancellations. Full payment is due with completed Virtual Exhibit Application & Contract. Payment in the form of a credit card or check drawn on a U.S. bank, in U.S. funds, made payable to "APNA." Tax ID No. 22-2814679.

Exhibit Rules & Regulations

- To Apply:** Application for virtual exhibit must be made on the form provided by APNA and contain the information requested. The form must be executed by an individual who has authority to act for the applicant (exhibitor). The entire fee must accompany application/contract. APNA has the sole discretion to reject any application. APNA exhibit space is sold on a first-come, first-served basis.
- Assignment of Space:** APNA will determine the online listing of virtual exhibits. Annual Conference sponsors will receive priority location.
- Virtual Exhibit:** The virtual exhibit will display the exhibitor's company logo, name, description, videos, PDFs, contact information, and live chat feature based on the exhibit package purchased. Exhibitors are responsible for uploading their own information.
- Virtual Exhibit Staffing:** APNA requires that you have at least one staff member monitoring your booth during the hours of the conference.
- Cancellation:** No refunds will be issued for cancellations.
- Material Distribution:** All products and services displayed in the virtual exhibit hall shall be directly related to the APNA mission and must be of professional or educational benefit or interest to conference participants. APNA reserves the right to determine the eligibility of prospective exhibitors for inclusion in its event. Companies shall not distribute anything to conference attendees outside of its virtual exhibit.
- Limitation of Liability:** The exhibiting company shall indemnify APNA and all associates with APNA against all claims, demands, actions, expenses, damages penalties or proceedings arising out of or in any way connected with the virtual conference, virtual exhibit hall, interruptions of services or any part thereof.
- Amendments:** APNA has sole authority to interpret and enforce all rules and regulations contained herein, and to make any amendments and/or rules and regulations as needed for the virtual exhibit hall.
- Agreement to Conditions:** Each exhibitor, for himself and his employees, agrees to abide by these conditions, terms of the [APNA TOS](#), and terms of the [APNA Exhibitor and Sponsor Rules & Regulations](#), it being understood and agreed that the sole control of the display area rests with APNA.

Send completed application and payment to:
APNA Manger of Meetings & Sponsorships: Denise Stone at dstone@apna.org