



Connect and engage with psychiatric-mental health nurses at the APNA 34<sup>th</sup> Annual Conference to be held Wednesday, September 30 – Sunday, October 4, 2020. From advanced practice nurse prescribers to nurses on the inpatient hospital floor, the APNA Annual Conference is expected to draw 1,800+ attendees who influence or deliver care to patients across the lifespan and in a variety of settings.

## Exhibit Packages

### VIP Virtual Exhibit Package - \$15,000

#### Deadline for Uploading Information: September 2, 2020

- Recognition as a VIP Exhibitor in the virtual exhibit hall
- Option to link out to external microsite (link provided by exhibitor)
- Company logo, name, and description
- Request Information button for attendees to contact you; like lead-retrieval, this allows you to collect attendee contact information
- Live chat during the event (Sep 30-Oct 4)
- Zoom meeting room within booth to conduct meetings with attendees
- Post unlimited videos and downloadable PDFs
- Unlimited booth staff
- Analytics of who enters/views your virtual booth (no emails provided)
- Attendee pre-registration list to include name, city, state, country (no emails provided) sent on Sep 28

### Premium Virtual Exhibit Package - \$10,000

#### Deadline for Uploading Information: September 2, 2020

- Recognition as a Premium Exhibitor in the virtual exhibit hall
- Company logo, name, and description
- Request Information button for attendees to contact you; like lead-retrieval, this allows you to collect attendee contact information
- Live chat during the event (Sep 30-Oct 4)
- Post up to (6) videos and (6) downloadable PDFs
- Unlimited booth staff
- Analytics of who enters/views your virtual booth (no emails provided)
- Attendee pre-registration list to include name, city, state, country (no emails provided) sent on Sep 28





### **Enhanced Virtual Exhibit Package - \$4,000**

#### **Deadline for Uploading Information: September 2, 2020**

- Recognition as an Enhanced Exhibitor in the virtual exhibit hall
- Company logo, name, and description
- Request Information button for attendees to contact you; like lead-retrieval, this allows you to collect attendee contact information
- Live chat during the event (Sep 30-Oct 4)
- Post up to (3) videos and (3) downloadable PDFs
- Unlimited booth staff
- Analytics of who enters/views your virtual booth (no emails provided)
- Attendee pre-registration list to include name, city, state, country (no emails provided) sent on Sep 28

### **Standard Virtual Exhibit Package - \$2,000**

#### **Deadline for Uploading Information: September 2, 2020**

- Company logo, name, and description
- Request Information button for attendees to contact you; like lead-retrieval, this allows you to collect attendee contact information
- Live chat during the event (Sep 30-Oct 4)
- Post up to (2) videos and (2) downloadable PDFs
- Unlimited booth staff
- Analytics of who enters/views your virtual booth (no emails provided)
- Attendee pre-registration list to include name, city, state, country (no emails provided) sent on Sep 28

### **Virtual Exhibit Add-ons**

- Additional video or downloadable PDF - \$1,000
- Participation in Exhibitor Scavenger Hunt - \$1,000
- Zoom meeting room within booth to conduct meetings with attendees - \$5,000

### **Conference Sponsorship Opportunity - \$12,000**

#### **Deadline Date for Uploading Information: September 2, 2020**

- Company logo and name on event home page
- Company logo, name, and description on dedicated sponsor page
- One push notification to attendees during event
- Enhanced Virtual Exhibit Package (see benefits listed above)

